



# Paediatric Consumer Health in Cameroon

January 2024

Table of Contents

## Paediatric Consumer Health in Cameroon - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Essential consumer health products most popular  
Affordable and trustworthy brands are the most popular  
Pharmacies remain the most popular retail channel in 2023

#### PROSPECTS AND OPPORTUNITIES

Rising household incomes supports growth  
High rate of malnutrition provides opportunities for affordable vitamins and dietary supplements  
Increasing visibility of paediatric consumer health products will support growth

#### CATEGORY DATA

Table 1 - Sales of Paediatric Consumer Health by Category: Value 2018-2023  
Table 2 - Sales of Paediatric Consumer Health by Category: % Value Growth 2018-2023  
Table 3 - Forecast Sales of Paediatric Consumer Health by Category: Value 2023-2028  
Table 4 - Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2023-2028

## Consumer Health in Cameroon - Industry Overview

### EXECUTIVE SUMMARY

Consumer health in 2023: The big picture  
2023 key trends  
Competitive landscape  
Retailing developments  
What next for consumer health?

### MARKET INDICATORS

Table 5 - Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023  
Table 6 - Life Expectancy at Birth 2018-2023

### MARKET DATA

Table 7 - Sales of Consumer Health by Category: Value 2018-2023  
Table 8 - Sales of Consumer Health by Category: % Value Growth 2018-2023  
Table 9 - NBO Company Shares of Consumer Health: % Value 2019-2023  
Table 10 - LBN Brand Shares of Consumer Health: % Value 2020-2023  
Table 11 - Penetration of Private Label by Category: % Value 2018-2023  
Table 12 - Distribution of Consumer Health by Format: % Value 2018-2023  
Table 13 - Distribution of Consumer Health by Format and Category: % Value 2023  
Table 14 - Forecast Sales of Consumer Health by Category: Value 2023-2028  
Table 15 - Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

### APPENDIX

OTC registration and classification  
Vitamins and dietary supplements registration and classification  
Self-medication/self-care and preventive medicine  
Switches

### DISCLAIMER

### DEFINITIONS

### SOURCES

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