



# Vitamins in Morocco

September 2023

Table of Contents

## Vitamins in Morocco - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Vitamins continues to benefit from growing focus on preventive health measures

Vitamin C is the most dynamic performer in volume growth terms

Bayer and Laboratoires Laprophan remain the leading companies in vitamins

#### PROSPECTS AND OPPORTUNITIES

Vitamins retains strong prospects for further growth in Morocco

Multivitamins set to remain the largest category

Competition from fortified foods and regulatory changes could temper demand

#### CATEGORY DATA

Table 1 - Sales of Vitamins by Category: Value 2018-2023

Table 2 - Sales of Vitamins by Category: % Value Growth 2018-2023

Table 3 - Sales of Multivitamins by Positioning: % Value 2018-2023

Table 4 - NBO Company Shares of Vitamins: % Value 2019-2023

Table 5 - LBN Brand Shares of Vitamins: % Value 2020-2023

Table 6 - Forecast Sales of Vitamins by Category: Value 2023-2028

Table 7 - Forecast Sales of Vitamins by Category: % Value Growth 2023-2028

## Consumer Health in Morocco - Industry Overview

### EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

### MARKET INDICATORS

Table 8 - Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 9 - Life Expectancy at Birth 2018-2023

### MARKET DATA

Table 10 - Sales of Consumer Health by: Value Category 2018-2023

Table 11 - Sales of Consumer Health by: % Value Growth Category 2018-2023

Table 12 - NBO Company Shares of Consumer Health: % Value 2019-2023

Table 13 - LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 14 - Distribution of Consumer Health by Format: % Value 2018-2023

Table 15 - Distribution of Consumer Health by Format and Category: % Value 2023

Table 16 - Forecast Sales of Consumer Health by: Value Category 2023-2028

Table 17 - Forecast Sales of Consumer Health by: % Value Growth Category 2023-2028

### APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

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### DEFINITIONS

## SOURCES

### Summary 1 - Research Sources

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