

# Edible Oils in Austria

April 2024

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## Edible Oils in Austria - Category analysis

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#### 2023 DEVELOPMENTS

Sales in edible oils stabilise after an era of price hikes and supply disruptions

Olive oil remains an important subcategory, despite some challenges faced

Vereinigte Fettwarenindustrie maintains its lead thanks to AMA seal approval and ongoing sustainability initiatives

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Ongoing stable demand and persistent health trends will continue to influence sales

Domestic brands will continue to attract attention

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