



# Dietary Supplements in Ukraine

October 2024

Table of Contents

## Dietary Supplements in Ukraine - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Dietary supplements thriving as consumers become more health conscious  
Consumers turn to dietary supplements to treat specific health issues  
Probiotic supplements seen as useful in boosting the immune system and improving gut health

#### PROSPECTS AND OPPORTUNITIES

Demand for dietary supplements set to continue growing  
Calming products, new product development and e-commerce set to be key growth drivers  
New and more advanced products could present significant growth opportunities

#### CATEGORY DATA

Table 1 - Sales of Dietary Supplements by Category: Value 2019-2024  
Table 2 - Sales of Dietary Supplements by Category: % Value Growth 2019-2024  
Table 3 - Sales of Dietary Supplements by Positioning: % Value 2019-2024  
Table 4 - NBO Company Shares of Dietary Supplements: % Value 2020-2024  
Table 5 - LBN Brand Shares of Dietary Supplements: % Value 2021-2024  
Table 6 - Forecast Sales of Dietary Supplements by Category: Value 2024-2029  
Table 7 - Forecast Sales of Dietary Supplements by Category: % Value Growth 2024-2029

## Consumer Health in Ukraine - Industry Overview

### EXECUTIVE SUMMARY

Consumer health in 2024: The big picture  
2024 key trends  
Competitive landscape  
Retailing developments  
What next for consumer health?

### MARKET INDICATORS

Table 8 - Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024  
Table 9 - Life Expectancy at Birth 2019-2024

### MARKET DATA

Table 10 - Sales of Consumer Health by Category: Value 2019-2024  
Table 11 - Sales of Consumer Health by Category: % Value Growth 2019-2024  
Table 12 - NBO Company Shares of Consumer Health: % Value 2020-2024  
Table 13 - LBN Brand Shares of Consumer Health: % Value 2021-2024  
Table 14 - Penetration of Private Label in Consumer Health by Category: % Value 2019-2024  
Table 15 - Distribution of Consumer Health by Format: % Value 2019-2024  
Table 16 - Distribution of Consumer Health by Format and Category: % Value 2024  
Table 17 - Forecast Sales of Consumer Health by Category: Value 2024-2029  
Table 18 - Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

### APPENDIX

OTC registration and classification  
Vitamins and dietary supplements registration and classification  
Self-medication/self-care and preventive medicine  
Switches

### DISCLAIMER

## DEFINITIONS

## SOURCES

### Summary 1 - Research Sources

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