

Supermarkets in France

February 2024

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Supermarkets in France - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Supermarkets sees new and robust growth over 2022- 2013
ITM maintains leadership and focuses on continued expansion
Louis Delhaize exits France

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Steady growth forecast as supermarkets matures with increased focus on recycling
Anti-waste law will support expansion of sustainable offerings
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What next for retail?

OPERATING ENVIRONMENT

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Seasonality
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