

Store Cards in Greece

December 2022

Table of Contents

Charge Cards in Greece - Category analysis

Charge Cards in Greece - Company Profile

KEY DATA FINDINGS

2022 DEVELOPMENTS

Commercial charge cards start to recover as economy gains momentum

Personal charge cards continues to record negative growth

Alpha Bank and Visa the leading players in charge cards

PROSPECTS AND OPPORTUNITIES

Growth of commercial charge cards to accelerate as the Greek economy recovers

Return to previous usage patterns to boost growth in commercial charge cards

Personal charge cards is a category with a bleak future

CATEGORY DATA

Table 1 - Charge Cards: Number of Cards in Circulation 2017-2022

Table 2 - Charge Cards Transactions 2017-2022

Table 3 - Charge Cards in Circulation: % Growth 2017-2022

Table 4 - Charge Cards Transactions: % Growth 2017-2022

Table 5 - Commercial Charge Cards: Number of Cards in Circulation 2017-2022

Table 6 - Commercial Charge Cards Transactions 2017-2022

Table 7 - Commercial Charge Cards in Circulation: % Growth 2017-2022

Table 8 - Commercial Charge Cards Transactions: % Growth 2017-2022

Table 9 - Personal Charge Cards: Number of Cards in Circulation 2017-2022

Table 10 - Personal Charge Cards Transactions 2017-2022

Table 11 - Personal Charge Cards in Circulation: % Growth 2017-2022

Table 12 - Personal Charge Cards Transactions: % Growth 2017-2022

Table 13 - Charge Cards: Number of Cards by Issuer 2017-2021

Table 14 - Charge Cards: Number of Cards by Operator 2017-2021

Table 15 - Charge Cards Payment Transaction Value by Issuer 2017-2021

Table 16 - Charge Cards Payment Transaction Value by Operator 2017-2021

Table 17 - Commercial Charge Cards: Number of Cards by Issuer 2017-2021

Table 18 - Commercial Charge Cards: Number of Cards by Operator 2017-2021

Table 19 - Commercial Charge Cards Payment Transaction Value by Issuer 2017-2021

Table 20 - Commercial Charge Cards Payment Transaction Value by Operator 2017-2021

Table 21 - Personal Charge Cards: Number of Cards by Issuer 2017-2021

Table 22 - Personal Charge Cards: Number of Cards by Operator 2017-2021

Table 23 - Personal Charge Cards Transaction Value by Issuer 2017-2021

Table 24 - Personal Charge Cards Transaction Value by Operator 2017-2021

Table 25 - Forecast Charge Cards: Number of Cards in Circulation 2022-2027

Table 26 - Forecast Charge Cards Transactions 2022-2027

Table 27 - Forecast Charge Cards in Circulation: % Growth 2022-2027

Table 28 - Forecast Charge Cards Transactions: % Growth 2022-2027

Table 29 - Forecast Commercial Charge Cards: Number of Cards in Circulation 2022-2027

Table 30 - Forecast Commercial Charge Cards Transactions 2022-2027

Table 31 - Forecast Commercial Charge Cards in Circulation: % Growth 2022-2027

Table 32 - Forecast Commercial Charge Cards Transactions: % Growth 2022-2027

Table 33 - Forecast Personal Charge Cards: Number of Cards in Circulation 2022-2027

Table 34 - Forecast Personal Charge Cards Transactions 2022-2027

Table 35 - Forecast Personal Charge Cards in Circulation: % Growth 2022-2027

Table 36 - Forecast Personal Charge Cards Transactions: % Growth 2022-2027

KEY DATA FINDINGS

2022 DEVELOPMENTS

Minimal growth for credit cards in the new post-pandemic reality
Growth for commercial credit cards underpinned by the recovery of economic activity
No significant changes seen in the competitive landscape in credit cards in 2022

PROSPECTS AND OPPORTUNITIES

Positive growth ahead for credit cards over the forecast period
Emerging buy now, pay later services to pose more of a threat to credit cards
Positive performance for commercial credit cards, yet competition will hinder growth

CATEGORY DATA

Table 37 - Credit Cards: Number of Cards in Circulation 2017-2022
Table 38 - Credit Cards Transactions 2017-2022
Table 39 - Credit Cards in Circulation: % Growth 2017-2022
Table 40 - Credit Cards Transactions: % Growth 2017-2022
Table 41 - Commercial Credit Cards: Number of Cards in Circulation 2017-2022
Table 42 - Commercial Credit Cards Transactions 2017-2022
Table 43 - Commercial Credit Cards in Circulation: % Growth 2017-2022
Table 44 - Commercial Credit Cards Transactions: % Growth 2017-2022
Table 45 - Personal Credit Cards: Number of Cards in Circulation 2017-2022
Table 46 - Personal Credit Cards Transactions 2017-2022
Table 47 - Personal Credit Cards in Circulation: % Growth 2017-2022
Table 48 - Personal Credit Cards Transactions: % Growth 2017-2022
Table 49 - Credit Cards: Number of Cards by Issuer 2017-2021
Table 50 - Credit Cards: Number of Cards by Operator 2017-2021
Table 51 - Credit Cards Payment Transaction Value by Issuer 2017-2021
Table 52 - Credit Cards Payment Transaction Value by Operator 2017-2021
Table 53 - Commercial Credit Cards: Number of Cards by Issuer 2017-2021
Table 54 - Commercial Credit Cards: Number of Cards by Operator 2017-2021
Table 55 - Commercial Credit Cards Payment Transaction Value by Issuer 2017-2021
Table 56 - Commercial Credit Cards Payment Transaction Value by Operator 2017-2021
Table 57 - Personal Credit Cards: Number of Cards by Issuer 2017-2021
Table 58 - Personal Credit Cards: Number of Cards by Operator 2017-2021
Table 59 - Personal Credit Cards Payment Transaction Value by Issuer 2017-2021
Table 60 - Personal Credit Cards Payment Transaction Value by Operator 2017-2021
Table 61 - Forecast Credit Cards: Number of Cards in Circulation 2022-2027
Table 62 - Forecast Credit Cards Transactions 2022-2027
Table 63 - Forecast Credit Cards in Circulation: % Growth 2022-2027
Table 64 - Forecast Credit Cards Transactions: % Growth 2022-2027
Table 65 - Forecast Commercial Credit Cards: Number of Cards in Circulation 2022-2027
Table 66 - Forecast Commercial Credit Cards Transactions 2022-2027
Table 67 - Forecast Commercial Credit Cards in Circulation: % Growth 2022-2027
Table 68 - Forecast Commercial Credit Cards Transactions: % Growth 2022-2027
Table 69 - Forecast Personal Credit Cards: Number of Cards in Circulation 2022-2027
Table 70 - Forecast Personal Credit Cards Transactions 2022-2027
Table 71 - Forecast Personal Credit Cards in Circulation: % Growth 2022-2027
Table 72 - Forecast Personal Credit Cards Transactions: % Growth 2022-2027

[Debit Cards in Greece - Category analysis](#)

[Debit Cards in Greece - Company Profile](#)

KEY DATA FINDINGS

2022 DEVELOPMENTS

Pandemic-driven rise in e-commerce and contactless transactions boosts debit cards

The four systemic banks dominate as the focus falls on digital wallets

Commercial debit cards increase as economy re-starts

PROSPECTS AND OPPORTUNITIES

Dominance of debit cards to be driven by contactless, digital wallets and e-commerce

New developments to potentially disrupt the competitive landscape

Banks to find balance between new regulatory requirements and business development

CATEGORY DATA

Table 73 - Debit Cards: Number of Cards in Circulation 2017-2022

Table 74 - Debit Cards Transactions 2017-2022

Table 75 - Debit Cards in Circulation: % Growth 2017-2022

Table 76 - Debit Cards Transactions: % Growth 2017-2022

Table 77 - Debit Cards: Number of Cards by Issuer 2017-2021

Table 78 - Debit Cards: Number of Cards by Operator 2017-2021

Table 79 - Debit Cards Payment Transaction Value by Issuer 2017-2021

Table 80 - Debit Cards Payment Transaction Value by Operator 2017-2021

Table 81 - Forecast Debit Cards: Number of Cards in Circulation 2022-2027

Table 82 - Forecast Debit Cards Transactions 2022-2027

Table 83 - Forecast Debit Cards in Circulation: % Growth 2022-2027

Table 84 - Forecast Debit Cards Transactions: % Growth 2022-2027

[Pre-Paid Cards in Greece - Category analysis](#)

[Pre-Paid Cards in Greece - Company Profile](#)

KEY DATA FINDINGS

2022 DEVELOPMENTS

Open-loop pre-paid cards transactions declines due to the dominance of debit cards

The usage of employee benefit cards is on the rise

A strong post-COVID recovery for closed loop pre-paid cards

PROSPECTS AND OPPORTUNITIES

Rise of e-commerce and digital wallets to push ownership of open loop pre-paid cards

Multiple potential growth areas for pre-paid cards based on key competitive features

Further growth for closed loop pre-paid cards as travel patterns return to normal

CATEGORY DATA

Table 85 - Pre-paid Cards: Number of Cards in Circulation 2017-2022

Table 86 - Pre-paid Cards Transactions 2017-2022

Table 87 - Pre-paid Cards in Circulation: % Growth 2017-2022

Table 88 - Pre-paid Cards Transactions: % Growth 2017-2022

Table 89 - Closed Loop Pre-paid Cards Transactions 2017-2022

Table 90 - Closed Loop Pre-paid Cards Transactions: % Growth 2017-2022

Table 91 - Open Loop Pre-paid Cards Transactions 2017-2022

Table 92 - Open Loop Pre-paid Cards Transactions: % Growth 2017-2022

Table 93 - Pre-paid Cards: Number of Cards by Issuer 2017-2021
Table 94 - Pre-paid Cards: Number of Cards by Operator 2017-2021
Table 95 - Pre-paid Cards Transaction Value by Issuer 2017-2021
Table 96 - Pre-paid Cards Transaction Value by Operator 2017-2021
Table 97 - Closed Loop Pre-paid Cards: Number of Cards by Issuer 2017-2021
Table 98 - Closed Loop Pre-paid Cards: Number of Cards by Operator 2017-2021
Table 99 - Closed Loop Pre-paid Cards Transaction Value by Issuer 2017-2021
Table 100 - Closed Loop Pre-paid Cards Transaction Value by Operator 2017-2021
Table 101 - Open Loop Pre-paid Cards: Number of Cards by Issuer 2017-2021
Table 102 - Open Loop Pre-paid Cards: Number of Cards by Operator 2017-2021
Table 103 - Open Loop Pre-paid Cards Transaction Value by Issuer 2017-2021
Table 104 - Open Loop Pre-paid Cards Transaction Value by Operator 2017-2021
Table 105 - Forecast Pre-paid Cards: Number of Cards in Circulation 2022-2027
Table 106 - Forecast Pre-paid Cards Transactions 2022-2027
Table 107 - Forecast Pre-paid Cards in Circulation: % Growth 2022-2027
Table 108 - Forecast Pre-paid Cards Transactions: % Growth 2022-2027
Table 109 - Forecast Closed Loop Pre-paid Cards Transactions 2022-2027
Table 110 - Forecast Closed Loop Pre-paid Cards Transactions: % Growth 2022-2027
Table 111 - Forecast Open Loop Pre-paid Cards Transactions 2022-2027
Table 112 - Forecast Open Loop Pre-paid Cards Transactions: % Growth 2022-2027

[Store Cards in Greece - Category analysis](#)

[Store Cards in Greece - Company Profile](#)

2022 DEVELOPMENTS

Store cards remain absent from Greece

[Financial Cards and Payments in Greece - Industry Overview](#)

EXECUTIVE SUMMARY

Financial cards and payments in 2022: The big picture

2022 key trends

Impact of economic recovery balanced out by the Ukraine conflict and high inflation

Acceleration in growth for digital wallets, digital banking and m-commerce

Systemic banks continue to dominate despite rapid change in the competitive landscape

What next for financial cards and payments?

MARKET INDICATORS

Table 113 - Number of POS Terminals: Units 2017-2022

Table 114 - Number of ATMs: Units 2017-2022

Table 115 - Value Lost to Fraud 2017-2022

Table 116 - Card Expenditure by Location 2022

Table 117 - Financial Cards in Circulation by Type: % Number of Cards 2017-2022

Table 118 - Domestic versus Foreign Spend 2022

MARKET DATA

Table 119 - Financial Cards by Category: Number of Cards in Circulation 2017-2022

Table 120 - Financial Cards by Category: Number of Accounts 2017-2022

Table 121 - Financial Cards Transactions by Category: Value 2017-2022

Table 122 - Financial Cards by Category: Number of Transactions 2017-2022

Table 123 - Commercial Payments by Category: Value 2017-2022

Table 124 - Commercial Payments by Category: Number of Transactions 2017-2022

Table 125 - Personal Payments by Category: Value 2017-2022
Table 126 - Personal Payments by Category: Number of Transactions 2017-2022
Table 127 - M-Commerce by Category: Value 2017-2022
Table 128 - M-Commerce by Category: % Value Growth 2017-2022
Table 129 - Financial Cards: Number of Cards by Issuer 2017-2021
Table 130 - Financial Cards: Number of Cards by Operator 2017-2021
Table 131 - Financial Cards: Card Payment Transactions Value by Operator 2017-2021
Table 132 - Financial Cards: Card Payment Transactions Value by Issuer 2017-2021
Table 133 - Forecast Financial Cards by Category: Number of Cards in Circulation 2022-2027
Table 134 - Forecast Financial Cards by Category: Number of Accounts 2022-2027
Table 135 - Forecast Financial Cards Transactions by Category: Value 2022-2027
Table 136 - Forecast Financial Cards by Category: Number of Transactions 2022-2027
Table 137 - Forecast Commercial Payments by Category: Value 2022-2027
Table 138 - Forecast Commercial Payments by Category: Number of Transactions 2022-2027
Table 139 - Forecast Personal Payments by Category: Value 2022-2027
Table 140 - Forecast Personal Payments by Category: Number of Transactions 2022-2027
Table 141 - Forecast M-Commerce by Category: Value 2022-2027
Table 142 - Forecast M-Commerce by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 - Research Sources

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