

# Hypermarkets in Taiwan

February 2024

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## Hypermarkets in Taiwan - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

RT Mart focuses on online sales and delivery platforms expansion

A.mart expands smaller formats

Carrefour plans for hypermarkets

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Creating a seamless shopping experience

Costco dominates large size format as others shift to smaller formats

Large-size retail format thrives as hypermarkets evolve

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