

Pre-Paid Cards in South Africa

November 2023

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Economic constraints drive demand for credit cards
Buy now pay later (BNPL) attracts price-sensitive shoppers
Credit card fraud remains a concern, as fraudulent transactions continue to rise

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Cash-strapped shoppers turn to store cards to keep up with the rising cost of living
More retailers embrace the flexibility of BNPL options
The Foschini Group benefits from diversified offerings

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[Financial Cards and Payments in South Africa - Industry Overview](#)

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Financial cards and payments in 2023: The big picture
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