

# Processed Meat and Seafood Packaging in Argentina

May 2024

Table of Contents

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Folding cartons grows in meat and seafood substitutes packaging in 2023

Barrier properties help flexible plastic dominate processed meat and seafood packaging

Affordability drives growth in the 220g pack size in frozen processed meat packaging

#### PROSPECTS AND OPPORTUNITIES

Thin wall plastic containers expected to gain share in shelf-stable meat

Labelling to become more important, and 330g and 450g pack sizes set to gain share

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