

Ready Meals Packaging in Spain

August 2022

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Ready Meals Packaging in Spain - Category analysis

KEY DATA FINDINGS

2021 DEVELOPMENTS

- Growth remains strong in chilled ready meals in 2021
- Growth slows but remains strong in ready meals in 2021
- Brief resurgence for metal food cans in shelf stable ready meals

PROSPECTS AND OPPORTUNITIES

- Sustainable packaging will gain ground in ready meals over the forecast period
- Health and wellness trend to shake up ready meals packaging

Ready Meals Packaging in Spain - Company Profiles

Packaging Industry in Spain - Industry Overview

EXECUTIVE SUMMARY

- Packaging in 2021: The big picture
- 2021 key trends
- Lácteos Covap using sugar cane in place of plastic
- Smaller pack sizes becoming popular again in non-alcoholic drinks in the post-pandemic period
- Convenient packaging dominates the alcoholic drinks industry
- Larger pack sizes in demand in beauty and personal care
- Home care products are packaged to be delivery-friendly

PACKAGING LEGISLATION

- Reducing production of plastic
- Spain introduces EU's Plastic Tax

RECYCLING AND THE ENVIRONMENT

- "Polluter Pays" principle to tackle waste management
- Table 1 - Overview of Packaging Recycling and Recovery in Spain: 2019/2020 and Targets for 2021

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