

Processed Meat and Seafood Packaging in Colombia

June 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Thin wall plastic containers gaining share in chilled processed meat

Affordability and convenience boost demand for 450g pack size in processed meat and seafood

Flexible plastic popular for chilled and frozen products due to its convenience and preservation qualities

PROSPECTS AND OPPORTUNITIES

Metal food cans will continue to dominate shelf stable meat and seafood packaging

Sustainability concerns among the factors boosting folding cartons usage

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