

Processed Fruit and Vegetables Packaging in the Philippines

October 2023

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Processed Fruit and Vegetables Packaging in the Philippines - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Flexible plastic is the preferred pack type for frozen processed potatoes

Metal food cans most popular for shelf stable vegetables as they are hermetically sealed

Thin wall plastic containers now the main pack type in shelf stable fruit due to their cost-effectiveness

PROSPECTS AND OPPORTUNITIES

Brands are likely to focus on smaller pack sizes as they are considered ideal for local consumers

Usage of flexible plastic is set to remain strong, owing to its portability

Processed Fruit and Vegetables Packaging in the Philippines - Company Profiles

Packaging Industry in the Philippines - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Metal food cans lead condensed milk packaging as they maintain product freshness

Flexible aluminium/plastic remains the dominant pack type in hot drinks

Kegs record dynamic growth in 2022

Beauty and personal care packaging returns to positive growth in 2022

Increasing demand for spray/aerosol insecticides benefits metal aerosol cans

PACKAGING LEGISLATION

Proposed bill targets single-use plastic waste

FDA mandates nutrition facts labelling for pre-packaged foods in the Philippines

RECYCLING AND THE ENVIRONMENT

The Philippines amends EPR Act to combat plastic waste

Coca-Cola Philippines' progress towards a "World Without Waste"

The Philippines' EPR law empowers waste pickers and addresses flexible plastics

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