

Processed Meat and Seafood Packaging in the Philippines

October 2023

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Processed Meat and Seafood Packaging in the Philippines - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Flexible plastic remains the main pack type in chilled and frozen products

Metal food cans are used for processed meat due to their protective features

Transparency is a factor in why glass jars are popular for processed seafood

PROSPECTS AND OPPORTUNITIES

Smaller pack sizes are likely to remain in demand as they are convenient

Brands are likely to focus on lightweight pack types like flexible plastic

Processed Meat and Seafood Packaging in the Philippines - Company Profiles

Packaging Industry in the Philippines - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Metal food cans lead condensed milk packaging as they maintain product freshness

Flexible aluminium/plastic remains the dominant pack type in hot drinks

Kegs record dynamic growth in 2022

Beauty and personal care packaging returns to positive growth in 2022

Increasing demand for spray/aerosol insecticides benefits metal aerosol cans

PACKAGING LEGISLATION

Proposed bill targets single-use plastic waste

FDA mandates nutrition facts labelling for pre-packaged foods in the Philippines

RECYCLING AND THE ENVIRONMENT

The Philippines amends EPR Act to combat plastic waste

Coca-Cola Philippines' progress towards a "World Without Waste"

The Philippines' EPR law empowers waste pickers and addresses flexible plastics

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