

Ready Meals Packaging in the US

August 2022

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Ready Meals Packaging in the US - Category analysis

KEY DATA FINDINGS

2021 DEVELOPMENTS

End of stockpiling leads to decline, but sales remain higher than pre-pandemic
Convenience drives packaging volumes of plastic pouches in dried ready meals
Greater health awareness drives increased use of transparent packaging

PROSPECTS AND OPPORTUNITIES

As consumers focus on recycling, folding cartons set to see share growth
Manufacturers will seek to improve the sustainability of meal kits

Ready Meals Packaging in the US - Company Profiles

Packaging Industry in the US - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2021: The big picture

2021 KEY TRENDS

Packaging inventory shortages cause disruption in shipping and price hikes
Transparency and sustainability are shaping the food packaging industry in 2022
Metal beverage cans and PET bottles expected to grow in beverage packaging over the forecast period
Metal beverage cans the main pack type in alcoholic drinks
Sustainable packaging within the beauty and personal care industry offers a competitive edge to various brands
Home care industry has many untapped opportunities to help reduce plastic pollution

PACKAGING LEGISLATION

TPCH announces a 2021 update to its Model Toxics in Packaging Legislation
Realizing the Economic Opportunities and Value of Expanding Recycling Act introduced

RECYCLING AND THE ENVIRONMENT

Paper-based eco-friendly packaging solutions recommended by sustainability campaigners widely in the US
Table 1 - Overview of Packaging Recycling and Recovery in the US: 2019/2020 and Targets for 2021

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