



# Processed Fruit and Vegetables Packaging in the United Arab Emirates

October 2023

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## Processed Fruit and Vegetables Packaging in the United Arab Emirates - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Shelf stable fruit and vegetables packaging returns to positive growth in 2022

Metal food cans continue to dominate shelf stable fruit and vegetables

Flexible plastic the preferred pack type for frozen products due to its affordability and convenience

#### PROSPECTS AND OPPORTUNITIES

Time constraints and demand for convenience will continue to drive demand for frozen processed fruit and vegetables

Healthy choices and plant-based diets further support sales

## Processed Fruit and Vegetables Packaging in the United Arab Emirates - Company Profiles

## Packaging Industry in the United Arab Emirates - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

PET bottles gain share in dairy packaging in 2022

Agthia launches Al Ain Water bottles made from 100% recyclable material

Mijenta tequila launches with sustainability at the core of its brand image

The 200ml pack is a popular size in skin care thanks to being convenient and compact

HDPE and PET bottles remain popular as surface care pack types

### PACKAGING LEGISLATION

United Arab Emirates announces programme to ban single-use plastic as it strives for carbon neutrality by 2050

United Arab Emirates releases executive regulations for consumer protection law

United Arab Emirates to introduce mandatory traffic light food labelling system in 2024

### RECYCLING AND THE ENVIRONMENT

United Arab Emirates launches circular packaging association to advance sustainability

United Arab Emirates takes bold steps towards plastic waste reduction and recycling

United Arab Emirates plans to transform itself into a global recycling hub with sustainable plastic initiatives

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