

# Baby Food Packaging in Saudi Arabia

July 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Baby food packaging volumes fall for a third consecutive year in 2023

Metal tins used for milk formula packaging, and shaped liquid cartons for liquid milk formula

Folding cartons shows growth in dried baby food packaging

### PROSPECTS AND OPPORTUNITIES

All pack sizes expected to grow in powder milk formula

Glass jars to remain the dominant pack type in prepared baby food, but will lose slight share to aluminium/plastic pouches

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