

Starchy Roots in France

January 2024

Table of Contents

Starchy Roots in France - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Fluctuating and unpredictable weather conditions continue to impact potatoes
Price hikes pose challenges for fresh starchy roots, as consumers seek convenience

PROSPECTS AND OPPORTUNITIES

“Exotic” and healthy sweet potatoes continue to attract attention
Climate factors will continue to pose challenges, as farmers experiment with new varieties

Summary 1 - Major Processors of Starchy Roots 2023

CATEGORY DATA

- Table 1 - Total Sales of Starchy Roots by Category: Total Volume 2018-2023
- Table 2 - Total Sales of Starchy Roots by Category: % Total Volume Growth 2018-2023
- Table 3 - Retail Sales of Starchy Roots by Category: Volume 2018-2023
- Table 4 - Retail Sales of Starchy Roots by Category: % Volume Growth 2018-2023
- Table 5 - Retail Sales of Starchy Roots by Category: Value 2018-2023
- Table 6 - Retail Sales of Starchy Roots by Category: % Value Growth 2018-2023
- Table 7 - Retail Sales of Starchy Roots by Packaged vs Unpackaged: % Volume 2018-2023
- Table 8 - Forecast Total Sales of Starchy Roots by Category: Total Volume 2023-2028
- Table 9 - Forecast Total Sales of Starchy Roots by Category: % Total Volume Growth 2023-2028
- Table 10 - Forecast Retail Sales of Starchy Roots by Category: Volume 2023-2028
- Table 11 - Forecast Retail Sales of Starchy Roots by Category: % Volume Growth 2023-2028
- Table 12 - Forecast Retail Sales of Starchy Roots by Category: Value 2023-2028
- Table 13 - Forecast Retail Sales of Starchy Roots by Category: % Value Growth 2023-2028

Fresh Food in France - Industry Overview

EXECUTIVE SUMMARY

Fresh food in 2023: The big picture
2023 key trends
Retailing developments
What next for fresh food?

MARKET DATA

- Table 14 - Total Sales of Fresh Food by Category: Total Volume 2018-2023
- Table 15 - Total Sales of Fresh Food by Category: % Total Volume Growth 2018-2023
- Table 16 - Retail Sales of Fresh Food by Category: Volume 2018-2023
- Table 17 - Retail Sales of Fresh Food by Category: % Volume Growth 2018-2023
- Table 18 - Retail Sales of Fresh Food by Category: Value 2018-2023
- Table 19 - Retail Sales of Fresh Food by Category: % Value Growth 2018-2023
- Table 20 - Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2018-2023
- Table 21 - Retail Distribution of Fresh Food by Format: % Volume 2018-2023
- Table 22 - Forecast Total Sales of Fresh Food by Category: Total Volume 2023-2028
- Table 23 - Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2023-2028
- Table 24 - Forecast Retail Sales of Fresh Food by Category: Volume 2023-2028
- Table 25 - Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2023-2028
- Table 26 - Forecast Retail Sales of Fresh Food by Category: Value 2023-2028
- Table 27 - Forecast Retail Sales of Fresh Food by Category: % Value Growth 2023-2028

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SOURCES

Summary 2 - Research Sources

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