

Processed Meat and Seafood Packaging in Japan

June 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible plastic dominates, due to its excellent barrier against freezer burn

Thin wall plastic containers maintains its strong position due to convenience and product protection

Folding cartons declines due to the lack of barrier properties

PROSPECTS AND OPPORTUNITIES

Metal cans set to decline as consumers prefer high quality and sustainable formats

Smaller pack sizes anticipated to gain popularity for portability and portion control

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