

Rx/Reimbursement Adult Incontinence in Croatia

March 2024

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Rx/Reimbursement Adult Incontinence in Croatia - Category analysis

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2023 DEVELOPMENTS

An ageing population remains the key driver of Rx/reimbursement sales in 2023

Rx/reimbursement adult incontinence limited to moderate/heavy products

Treatment delay further supports category

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Further growth supported by an ageing population and improving awareness of the condition

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