

Processed Meat and Seafood Packaging in India

June 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Small pack sizes of frozen processed meat gain popularity due to convenience

Vacuum seal closure in flexible plastic for frozen processed meat to keep freshness intact

Flexible plastic pouches with clear packaging ensure transparency of the product inside

PROSPECTS AND OPPORTUNITIES

Folding cartons expected to increase its packaging volumes in frozen processed meat

Metal food cans likely to remain the sole solution for shelf stable seafood

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