

Premium Beauty and Personal Care in India

July 2024

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2023 DEVELOPMENTS

Premium beauty and personal care sees double-digit growth, surpassing growth in the mass segment in India

Retail e-commerce fuels the capitalisation of international premium brands in India

Estée Lauder Cos Inc strengthens its position in premium beauty and personal care

PROSPECTS AND OPPORTUNITIES

India's promising economic landscape expected to boost sales in premium beauty and personal care

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DISCLAIMER

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