



Grocery Retailing in Latin America

June 2021

Table of Contents

INTRODUCTION

Scope

Key findings

REGIONAL OVERVIEW

Latin America's grocery retailing sales in decline

Latin America to see positive annual growth in the forecast period

Mexico continues to record positive growth in 2020

Mexican gains unable to offset the declines in Argentina and Brazil

Modern grocery retailers outperform their traditional counterparts

Dip in sales as pandemic impacts disposable incomes in 2020

LEADING COMPANIES AND BRANDS

Limited concentration due to independent traditional grocery retailers

Walmart remains the clear leader in grocery retailing

Brazil and Mexico the main revenue generators for the leading players

Walmart has the top two brands in Latin America

FORECAST PROJECTIONS

After the decline seen in 2020...

...grocery retailing is set for positive growth over the forecast period

COUNTRY SNAPSHOTS

Argentina: Market Context

Argentina: Competitive and Retail Landscape

Bolivia: Market Context

Bolivia: Competitive and Retail Landscape

Brazil: Market Context

Brazil: Competitive and Retail Landscape

Chile: Market Context

Chile: Competitive and Retail Landscape

Colombia: Market Context

Colombia: Competitive and Retail Landscape

Costa Rica: Market Context

Costa Rica: Competitive and Retail Landscape

Dominican Republic: Market Context

Dominican Republic: Competitive and Retail Landscape

Ecuador: Market Context

Ecuador: Competitive and Retail Landscape

Guatemala: Market Context

Guatemala: Competitive and Retail Landscape

Mexico: Market Context

Mexico: Competitive and Retail Landscape

Peru: Market Context

Peru: Competitive and Retail Landscape

Uruguay: Market Context

Uruguay: Competitive and Retail Landscape

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/grocery-retailing-in-latin-america/report.