



Soft Drinks Packaging in Vietnam

April 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising demand for and availability of low-/no-sugar carbonates benefiting PET bottles

Brick liquid cartons benefit from the popularity of 100% juice

Sustainability increasingly important in the local soft drinks industry

PROSPECTS AND OPPORTUNITIES

The use of rPET bottles will continue gaining momentum in soft drinks packaging

Rising demand for smaller pack sizes expected in the forecast period

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