

Cigars, Cigarillos and Smoking Tobacco in Slovenia

June 2024

Table of Contents

Cigars, Cigarillos and Smoking Tobacco in Slovenia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Cigars and cigarillos sees contrasting fortunes in value and volume terms

Fine cut tobacco finds favour among price sensitive smokers

Sustainability concerns influencing purchasing decisions

PROSPECTS AND OPPORTUNITIES

Cigar specialists focus on promoting their businesses to attract customers

Cigars could benefit from the increasing desire for luxury experiences

Fine cut tobacco sales set to fall once the economic situation improves

CATEGORY DATA

- Table 1 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2018-2023
- Table 2 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2018-2023
- Table 3 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2018-2023
- Table 4 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2018-2023
- Table 5 Sales of Cigars by Size: % Volume 2018-2023
- Table 6 Sales of Cigarillos by Price Platform 2018-2023
- Table 7 NBO Company Shares of Cigars and Cigarillos: % Volume 2019-2023
- Table 8 LBN Brand Shares of Cigars and Cigarillos: % Volume 2020-2023
- Table 9 NBO Company Shares of Cigars: % Volume 2019-2023
- Table 10 LBN Brand Shares of Cigars: % Volume 2020-2023
- Table 11 NBO Company Shares of Cigarillos: % Volume 2019-2023
- Table 12 LBN Brand Shares of Cigarillos: % Volume 2020-2023
- Table 13 NBO Company Shares of Smoking Tobacco: % Volume 2019-2023
- Table 14 LBN Brand Shares of Smoking Tobacco: % Volume 2020-2023
- Table 15 NBO Company Shares of Pipe Tobacco: % Volume 2019-2023
- Table 16 LBN Brand Shares of Pipe Tobacco: % Volume 2020-2023
- Table 17 NBO Company Shares of Fine Cut Tobacco: % Volume 2019-2023
- Table 18 LBN Brand Shares of Fine Cut Tobacco: % Volume 2020-2023
- Table 19 Distribution of Cigars and Cigarillos by Format: % Volume 2018-2023
- Table 20 Distribution of Smoking Tobacco by Format: % Volume 2018-2023
- Table 21 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2023-2028
- Table 22 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2023-2028
- Table 23 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2023-2028
- Table 24 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2023-2028

Tobacco in Slovenia - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 - Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 25 - Number of Adult Smokers by Gender 2018-2023

MARKET DATA

Table 26 - Sales of Tobacco by Category: Volume 2018-2023

Table 27 - Sales of Tobacco by Category: Value 2018-2023

Table 28 - Sales of Tobacco by Category: % Volume Growth 2018-2023

Table 29 - Sales of Tobacco by Category: % Value Growth 2018-2023

Table 30 - Forecast Sales of Tobacco by Category: Volume 2023-2028

Table 31 - Forecast Sales of Tobacco by Category: Value 2023-2028

Table 32 - Forecast Sales of Tobacco by Category: % Volume Growth 2023-2028

Table 33 - Forecast Sales of Tobacco by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 2 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
 trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
 country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cigars-cigarillos-and-smoking-tobacco-in-slovenia/report.