

Cigars, Cigarillos and Smoking Tobacco in Nigeria

June 2024

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Cigars, Cigarillos and Smoking Tobacco in Nigeria - Category analysis

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2023 DEVELOPMENTS

Cigars, cigarillos and smoking tobacco declined in volume terms due to the weak economy

Backwoods is the best performing cigar brand

Smoking tobacco is best performing category as it offers an affordable option

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Solid outlook expected as economy recovers

Smoking tobacco to perform well driven by shisha tobacco

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DISCLAIMER

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