

Tourism Flows in India

December 2023

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Tourism Flows in India - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inbound tourism poised for full value recovery, propelled by global events and government initiatives

Spiritual and short-haul weekend trips fuel demand for domestic tourism

PROSPECTS AND OPPORTUNITIES

Rising disposable incomes and better international connectivity to act as catalysts for growth in outbound tourism

Government emphasis on tourism and growing consumer inclination to travel will foster growth prospects

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DISCLAIMER

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