

Booking in Norway

September 2023

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Booking in Norway - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising use of digitalisation as hotels use self-check-ins and consumers book online
Consumers plan holidays in advance, focusing on experiences

PROSPECTS AND OPPORTUNITIES

The weakening currency boosts inbound tourism, while Norwegians become price sensitive
Health and fitness trends boost the performance of sports and adventure packages

CATEGORY DATA

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Travel in Norway - Industry Overview

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Travel in 2023
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DISCLAIMER

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