

Tourism Flows in Saudi Arabia

September 2023

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Tourism Flows in Saudi Arabia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Domestic travel thriving as the government looks to promote the idea of holidays at home

Inbound Arrivals: International Religious (Umrah/Hajj) travel as well as Domestic pilgrims/visitors returns at full

PROSPECTS AND OPPORTUNITIES

Religious festivals and summer vacations set to boost tourism flows

Increase in international Hajj pilgrims, Rise in sustainability awareness

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DISCLAIMER

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