

Booking in Portugal

September 2023

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Booking in Portugal - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Booking grows amid rising costs of living as consumers continue to favour travel after the confines of the pandemic
Booking.com is the leading intermediary in the country

PROSPECTS AND OPPORTUNITIES

Leisure and business booking on the rise over the forecast period
Consumer experience is a top priority, with the adoption of technology playing a key role

CATEGORY DATA

- Table 1 - Booking Sales: Value 2018-2023
- Table 2 - Business Travel Sales: Value 2018-2023
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- Table 4 - Travel Intermediaries NBO Company Shares: % Value 2018-2023
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Travel in Portugal - Industry Overview

EXECUTIVE SUMMARY

- Travel in 2023
- Airlines: Key trends
- Hotels: Key trends
- Booking: Key trends
- What next for travel?

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- Table 12 - In-Destination Spending: Value 2018-2023
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DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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