

Tourism Flows in Japan

September 2023

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Tourism Flows in Japan - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

COVID-19 restrictions are finally lifted, driving growth
Staff shortages impact supply, which cannot meet demand

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Post-COVID-19 behaviour changes need to be considered
International events and modern attractions/entertainment will help maintain momentum

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Travel in Japan - Industry Overview

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Travel in 2023
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DISCLAIMER

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