

Voice of the Industry: Home Care

November 2022

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EUROMONITOR INTERNATIONAL'S VOICE OF THE INDUSTRY SURVEYS

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KEY TRENDS AND DRIVERS INFLUENCING THE FUTURE OF THE INDUSTRY

Some consumer trends that emerged from the pandemic are expected to remain influential (1)

Some consumer trends that emerged from the pandemic are expected to remain influential (2)

RESPONDENTS' VIEW ON INFLATION SURGE IMPACT

Inflation surge is having pronounced effect on manufacturers

Home care companies are taking different actions to react to inflationary pressures

Private label set to benefit from macroeconomic tensions

About Euromonitor International's Voice of the Industry Survey series

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/voice-of-the-industry-home-care/report.