

# Sweet Spreads in Slovenia

November 2023

Table of Contents

## Sweet Spreads in Slovenia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Health awareness drives development in sweet spreads

Leader Ferrero faces local competitive threat while honey is home to rapidly rising appreciation for domestic players

Sweet spreads benefits from convenience trend

#### PROSPECTS AND OPPORTUNITIES

Steady growth forecast, driven by nut and seed based spreads, curbed by price rises

Demand for organic and local will expand

E-Commerce and discounters to lead growth in distribution

#### CATEGORY DATA

Table 1 - Sales of Sweet Spreads by Category: Volume 2018-2023

Table 2 - Sales of Sweet Spreads by Category: Value 2018-2023

Table 3 - Sales of Sweet Spreads by Category: % Volume Growth 2018-2023

Table 4 - Sales of Sweet Spreads by Category: % Value Growth 2018-2023

Table 5 - NBO Company Shares of Sweet Spreads: % Value 2019-2023

Table 6 - LBN Brand Shares of Sweet Spreads: % Value 2020-2023

Table 7 - Distribution of Sweet Spreads by Format: % Value 2018-2023

Table 8 - Forecast Sales of Sweet Spreads by Category: Volume 2023-2028

Table 9 - Forecast Sales of Sweet Spreads by Category: Value 2023-2028

Table 10 - Forecast Sales of Sweet Spreads by Category: % Volume Growth 2023-2028

Table 11 - Forecast Sales of Sweet Spreads by Category: % Value Growth 2023-2028

## Cooking Ingredients and Meals in Slovenia - Industry Overview

### EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

#### MARKET DATA

Table 12 - Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 13 - Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 14 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 15 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 16 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 17 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 18 - Penetration of Private Label by Category: % Value 2018-2023

Table 19 - Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 20 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 21 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

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### SOURCES

Summary 1 - Research Sources

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