

# Sweet Spreads in Serbia

November 2023

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## Sweet Spreads in Serbia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Sweet spreads faces slowdown as home consumption falls  
Chocolate spreads is a firm favourite with children and adults  
Health-awareness drives demand for honey, nuts and seed based spreads

#### PROSPECTS AND OPPORTUNITIES

Convenience and health will be the main drivers in sweet spreads  
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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sweet-spreads-in-serbia/report](http://www.euromonitor.com/sweet-spreads-in-serbia/report).