



# Vending in Peru

March 2024

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## Vending in Peru - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Vending sales pick up slightly despite recession  
Tai Loy returns to vending after pandemic pause  
Vending in Peru is a concentrated among few players

#### PROSPECTS AND OPPORTUNITIES

Food vending expected to lead growth over the forecast period  
Alternative payment methods will need to be implemented to boost vending sales  
Innovation will drive the future of vending in Peru

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## Retail in Peru - Industry Overview

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Retail in 2023: The big picture  
Retailers focus on enhancing the purchasing experience to drive sales  
E-commerce offers setbacks and successes for key players  
What next for retail?

### OPERATING ENVIRONMENT

Informal retail  
Opening hours for physical retail  
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Seasonality  
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