

# Ready Meals Packaging in South Korea

August 2022

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## Ready Meals Packaging in South Korea - Category analysis

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Many ready meals products see a boost to sales in 2020, which continues to an extent in 2021

Success of dinner mixes and chilled ready meals boosts ready meal trays and “other packaging” but many consumers are seeking alternatives to plastic

Fashionable packaging seeks to appeal to affluent urban millennials

#### PROSPECTS AND OPPORTUNITIES

Further strong growth expected for “other packaging” in dinner mixes

Plastic likely to be challenged by environmentally-friendly options

## Ready Meals Packaging in South Korea - Company Profiles

## Packaging Industry in South Korea - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2021: The big picture

2021 key trends

Flexible packaging and folding cartons see growth in dairy products

Stand-up pouches appear in chocolate confectionery

Paper-based containers and transparent flexible plastic grow in dog and cat food

Folding cartons and flexible aluminium/plastic the main pack types in hot beverages

Sustainable PET bottles grow in soft drinks

Metal beverage cans and glass bottles still dominate alcoholic drinks packaging

Small and sustainable pack sizes lead personal care packaging

HDPE and PET bottles lead the way in home care products

### PACKAGING LEGISLATION

Regulation on food contact materials and articles

Laws preventing the use of hard-to-recycle material

### RECYCLING AND THE ENVIRONMENT

New regulation on package grading

Cosmetics Act introduces changes for product package labels

Table 1 - Overview of Packaging Recycling and Recovery in South Korea: 2019/2020 and Targets for 2021

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