

Sweet Spreads Packaging in South Korea

June 2024

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Glass jars is the most used pack type due to superior preservation and premium image

PET bottles dominates honey in 2023 due to the light weight and durability of this pack type

500g pack size sees increasing demand due to its affordability

PROSPECTS AND OPPORTUNITIES

PET jars poised for growth, as this pack type is affordable and sustainable

120g pack size forecast to grow due to shifting consumer preferences

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-spreads-packaging-in-south-korea/report.