

Hypermarkets in Slovakia

February 2024

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Hypermarkets in Slovakia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Further outlet openings boost current value sales
Kaufland use Slovakia as test ground for eco-friendly store
Kaufland introduces Scan&Shop

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Kaufland launches online marketplace
Tesco personalises its offerings
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Retail in Slovakia - Industry Overview

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Players continue to form alliances and expand networks, with some new global players also setting up shop in 2023
Retailers continue to innovate
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