

Sweet Spreads Packaging in Spain

October 2023

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Sweet Spreads Packaging in Spain - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

HDPE bottles increasingly preferred for sweet spreads for their cost and customisation

Glass jars loses share to PET bottles for honey, due to cost and durability

Larger pack sizes become more popular as they provide better value for money

PROSPECTS AND OPPORTUNITIES

Glass jars expected to grow for their good preservation and visual appeal

250g pack size expected to gain share due to rising on-the-go consumption

Sweet Spreads Packaging in Spain - Company Profiles

Packaging Industry in Spain - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

The design of shaped liquid cartons makes it an increasingly favoured pack type

Coca-Cola introduces tethered plastic bottle caps in Europe

Screw-top closures are popular due to the dominance of glass bottles

The popularity of skin care in 2022 positively impacts its pack types

Growth in liquid detergent tablets benefits other rigid containers

PACKAGING LEGISLATION

New indirect tax on non-reusable plastic packaging

Spain's new packaging law to usher in a circular economy

RECYCLING AND THE ENVIRONMENT

Nestlé Spain's improvements in the reusability of its packaging

Plastipak opens new recycling facility in Spain

Table 1 - Overview of Packaging Recycling and Recovery in Spain: 2020/2021 and Targets for 2022

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