

Personal Luxury in Australia

September 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Personal luxury sees an increase in current retail value sales in 2023
Designer apparel and footwear (ready-to-wear) dominated by designer apparel (ready-to-wear)
Luxury eyewear value increases in 2023
Retail value sales of luxury jewellery increase in 2023
Positive value growth for luxury leather goods
Luxury wearables electronics sees value sales increase in 2023
Luxury timepieces sees value sales increase
Value sales of writing instruments and stationery on the up in 2023
Value of super premium beauty and personal care sees a sales rise
Louis Vuitton Australia Pty Ltd holds the lead in personal luxury in 2022

PROSPECTS AND OPPORTUNITIES

Value sales look likely to increase in 2023 constant terms during the forecast period
Designer apparel and footwear (ready-to-wear) set to remain biggest subcategory in value terms in 2028
Luxury wearables electronics is expected to see the fastest percentage growth over forecast period

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DISCLAIMER

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