



Fish and Seafood in Mexico

January 2024

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Fish and Seafood in Mexico - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Foodservice sales continue on the path to recovery as locals and tourists return to eating out in Mexico

Brighter outlook for retail sales as consumers buy into the healthy image of fish and seafood

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Consumers expected to make healthier and more sustainable purchasing decisions over the forecast period

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DISCLAIMER

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