

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Slovenia

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Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Slovenia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Less harmful image continues to benefit sales of heated tobacco and e-vapour products

New flavour varieties help to attract sales

Philip Morris launches new line of tobacco heating devices

PROSPECTS AND OPPORTUNITIES

Sustainability concerns could influence the development of e-vapour products over the forecast period Bright outlook for heated tobacco with players focusing on building product and brand awareness

Slovenia passes law amendment to ban flavours in heated tobacco and e-vapour products

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