

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Dominican Republic

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2023 DEVELOPMENTS

E-vapour products record dynamic growth in 2023, attracting cigarette and cigarillos consumers, as well as new consumers

Closed system single use sees explosive growth in 2023 due to convenience, product variety and wide availability

Large traditional tobacco players, including BAT and PMD, enter the closed system single use market

PROSPECTS AND OPPORTUNITIES

E-vapour products to see further significant growth

Strong competition set to continue in e-vapour products

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