

Rtds in Azerbaijan

July 2024

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Rtds in Azerbaijan - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

New launches inject fresh energy into RTDs Growing competition from flavoured lagers Avrora leads the competitive landscape

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Further developments will shine spotlight on RTDs Rio brand to strengthen its position Opportunities abound in wine-based RTDs

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Alcoholic Drinks in Azerbaijan - Industry Overview

EXECUTIVE SUMMARY

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Legislation Legal purchasing age and legal drinking age Drink driving Advertising Smoking ban Opening hours On-trade establishments

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