

# Booking in Morocco

September 2023

Table of Contents

## Booking in Morocco - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Morocco emerges as up-and-coming venue for corporate travel

Players look to attract digital nomads

#### PROSPECTS AND OPPORTUNITIES

Tour operator Easyjet is set to double capacity to Morocco by 2028

Holidaymakers will seek longer, more enriching experiences in Morocco

#### CATEGORY DATA

Table 1 - Booking Sales: Value 2018-2023

Table 2 - Business Travel Sales: Value 2018-2023

Table 3 - Leisure Travel Sales: Value 2018-2023

Table 4 - Travel Intermediaries NBO Company Shares: % Value 2018-2023

Table 5 - Forecast Booking Sales: Value 2023-2028

Table 6 - Forecast Business Travel Sales: Value 2023-2028

Table 7 - Forecast Leisure Travel Sales: Value 2023-2028

## Travel in Morocco - Industry Overview

### EXECUTIVE SUMMARY

Travel in 2023

Airlines: key trends

Hotels: key trends

Booking: key trends

What next for travel?

### MARKET DATA

Table 8 - Surface Travel Modes Sales: Value 2018-2023

Table 9 - Surface Travel Modes Online Sales: Value 2018-2023

Table 10 - Forecast Surface Travel Modes Sales: Value 2023-2028

Table 11 - Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 12 - In-Destination Spending: Value 2018-2023

Table 13 - Forecast In-Destination Spending: Value 2023-2028

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### SOURCES

Summary 1 - Research Sources

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