

Booking in the Czech Republic

September 2023

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Booking in the Czech Republic - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

The impact of growing prices and inflation on Czech consumers' travel choices
Online booking continues to grow across all travel segments

PROSPECTS AND OPPORTUNITIES

Despite changing trends in travel booking, travel intermediaries are here to stay
Digitisation of travel intermediaries is set to continue over the forecast period

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DISCLAIMER

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