



# Sauces, Dips and Condiments in North Macedonia

December 2023

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## Sauces, Dips and Condiments in North Macedonia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Mixed growth across sauces, dips, and condiments  
Rapid growth of dips as consumers appreciate convenience of store-bought versions  
Notable product launches and innovations

#### PROSPECTS AND OPPORTUNITIES

Anticipated moderate growth due to the consistent performance of traditionally consumed dips  
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Mayonnaise decline despite premiumisation

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