

Megatrends in South Africa

December 2023

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Checkers introduces shopping trolleys made from recycled milk bottles

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Futurelife Mothers Food offers optimal nutrition to expectant and breastfeeding women

Meditation is the leading antidote to stress

Half of South Africans regularly consume dietary supplements

Consumers continue to take precautions in the post-pandemic era

Leverage the power of megatrends to shape your strategy today

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