

# Bottled Water in Bosnia and Herzegovina

December 2023

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## Bottled Water in Bosnia and Herzegovina - Category analysis

## **KEY DATA FINDINGS**

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Moderate volume growth in 2023 Functional water registers highest volume growth, though from low base Healthy growth for sparking flavoured bottled water

#### PROSPECTS AND OPPORTUNITIES

Moderate performance over forecast period Flavoured and functional bottled water see innovation over forecast period Still bottled water to outpace growth of carbonated bottled water

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