

Personal Luxury in Japan

October 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Personal luxury sees an increase in current retail value sales in 2023

Designer apparel (ready-to-wear) dominates designer apparel and footwear (ready-to-wear)

Luxury eyewear sees rising value sales in 2023

Luxury jewellery retail value sales see a rise in 2023

Luxury leather goods sees positive value growth in 2023

Value sales of luxury wearables electronics increase in 2023

Luxury timepieces sees rising value sales

Value sales of writing instruments and stationery on the up in 2023

Value of super premium beauty and personal care sees a sales rise

Louis Vuitton Japan KK holds the lead in personal luxury in 2022

PROSPECTS AND OPPORTUNITIES

Value sales are expected to increase in 2023 constant terms over the forecast period

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Luxury wearables electronics expected to see the fastest percentage growth over forecast period

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DISCLAIMER

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