

Eggs in France

January 2024

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Eggs in France - Category analysis

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2023 DEVELOPMENTS

Relatively stable sales, despite disruptions caused by the avian flu outbreaks

Free-range eggs and organic eggs remain the most popular, with ongoing moves to ban battery farms

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Sales will remain supported by eggs being a staple in French cooking, as producers learn to better manage avian flu outbreaks

Sustainable egg production will continue to be a key focus

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